BIG, BOLD AND IN YOUR FACE

OANZ
HIGH-IMPACT BILLBOARDS



OWENS PLACE | HEWLETTS ROAD | TAURANGA FLYOVER

TOTORA STREET | BAYPARK | TAURANGA CROSSING

WINTER DEAL - JUNE TO JULY 2026

Offer eligible across any of the following billboard locations between October 2026 and November 2026 - Owen's Place (northbound), Hewlett's Road (northbound), Tauranga Flyover (southbound), Totara Street (Mount bound), Baypark, The Crossing.

ONLY $149 P/WEEK

VERY LIMITED SPACE AVAILABLE

MINIMUM OF 3,000 ADS/WEEK
LESS THAN 5 CENTS PER AD*

***CONDITIONS**

- Min 2 consecutive weeks booking per site
- Baypark, Hewletts Rd, Owens Place, & Totara St - a minimum of 2000 x 8 second ads (over 650 minutes worth) per week rotating 24/7
- Tauranga Flyover - a minimum of 750 x 30 second ads (over 350 minutes worth) per week rotating 24/7
- Limited to only 2 spaces per site per week so first in first served
- Subject to availability
- 1 creatives per billboard booked
- Prices exclude GST

RACHEL FERGUSON
p. +64 22 344 3615
e. rachel@outdoorattractions.co.nz
w. oanz.co.nz

100% Kiwi owned & operated

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WHY BILLBOARDS?

- You can’t avoid them or turn them off
- Your ad runs 24/7
- Targets a diverse audience
- Prime arterial route locations
- Showcase your branding, products and services with visual impact
- Big, bold and in your face adverts
- Repetitive - hit your target audience multiple times for maximum cut through
- Extremely cost effective compared with other media
- More exposure for you $$
- Tauranga traffic has increased hugely with roadworks creating congestion and slow traffic
- Our billboards are perfectly placed to make the most of this captive audience

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TAURANGA FLYOVER

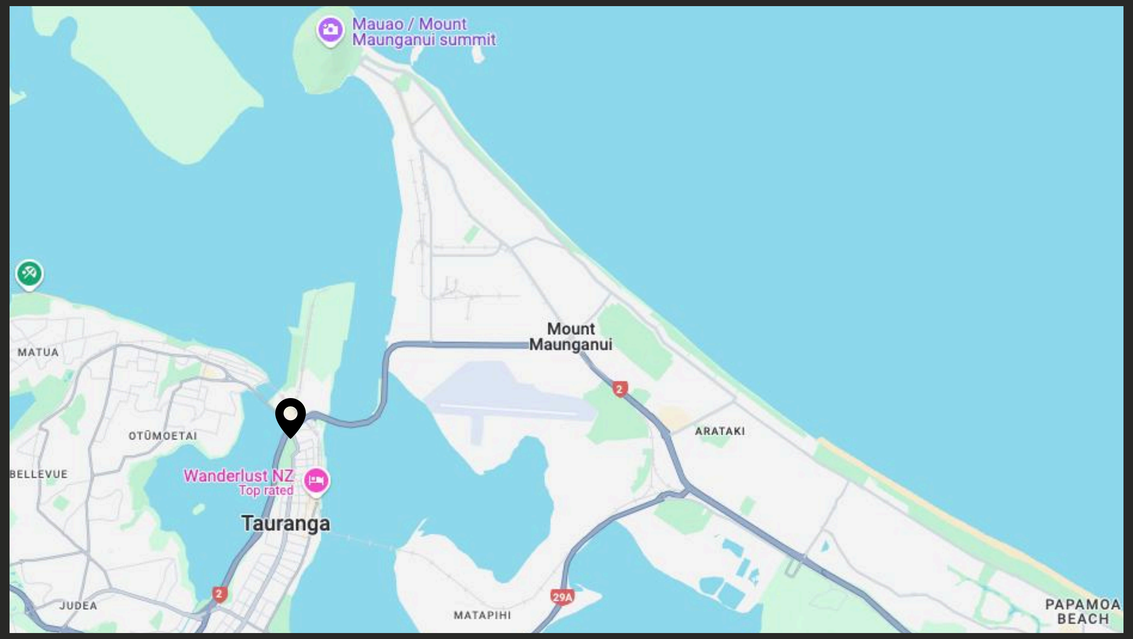
Billboard Reference: Digi4

4 PACIFIC COAST HIGHWAY, SH 2, TAURANGA

- 8 X 30" SLOT ROTATION
- DAILY TRAFFIC – 52, 163
- BILLBOARD SIZE – 12 X 3M

Excellent digital site targeting high traffic flow on SH2. Not only the only digital site on SH2 on the Tauranga side of the bridge but also captures all traffic seen heading from Tauranga, Bethlehem, Kati Kati, Coromandel, Hamilton, Auckland and Beyond heading towards Otumoetai, Matua, Mount Maunganui, Papamoa, Rotorua, Eastern Bays and beyond. In very close proximity to Rebel sport, Briscoes, Hunting and Fishing and Tauranga CBD.





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HEWLETT'S ROAD

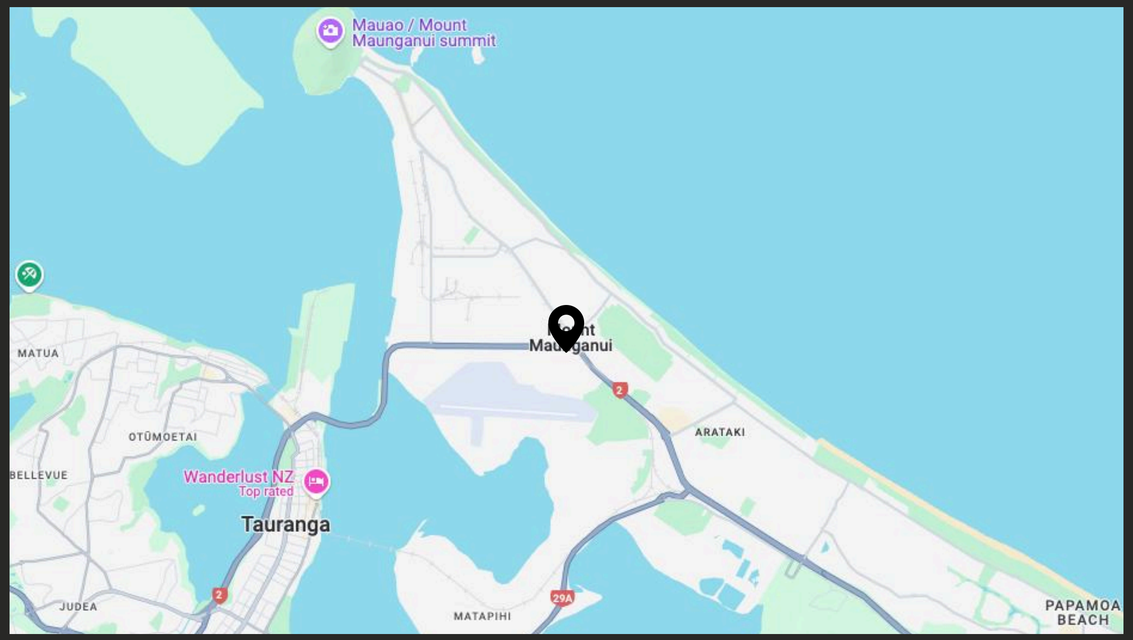
Billboard Reference: Digi8

SH2, BAYFAIR ROUNDABOUT MOUNT MAUNGANUI, TAURANGA

- 8 X 8" SLOT ROTATION
- DAILY TRAFFIC – 78,000
- BILLBOARD SIZE – 3.2 X 5.4M

Want to reach Tauranga and Mt Maunganui commuters? This prime, eye-level digital billboard on SH2 Hewletts Road Flyover captures over 50,000 views daily. Positioned perfectly for traffic from Bayfair, the Mount, Papamoa, and beyond heading to Tauranga, Bethlehem, Katikati, Auckland, and more. Located near traffic lights, it catches slow-moving traffic all day, especially at peak times. The only portrait digital site in the region, visible from both the flyover and Hewletts Road below.





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OWEN'S PLACE

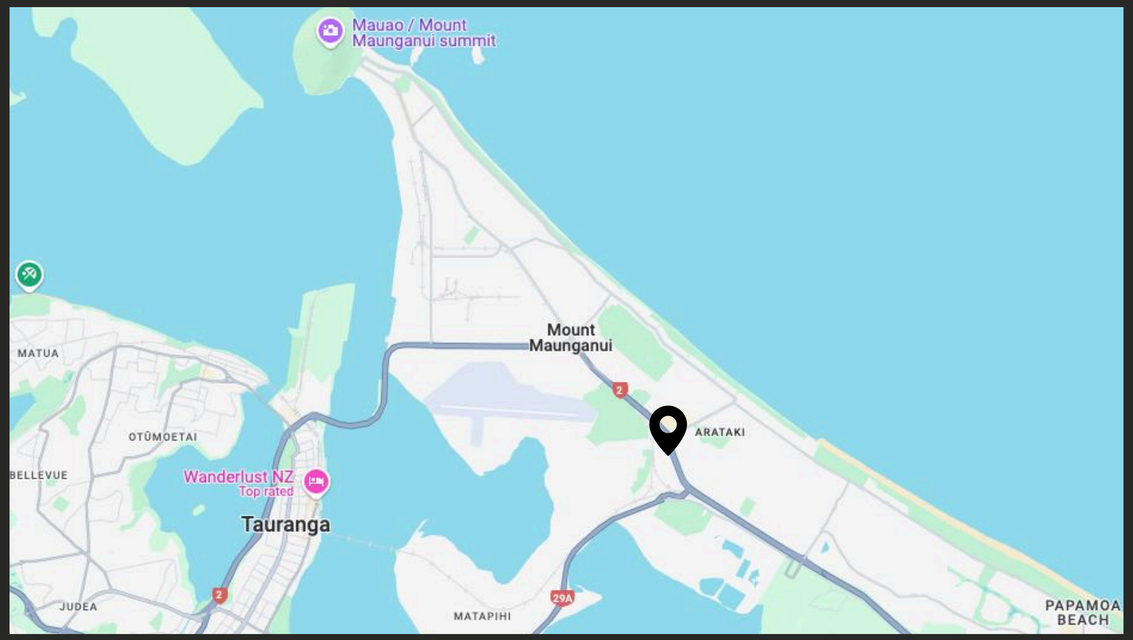
Billboard Reference: Digi6

SH2, HEWLETTS ROAD FLYER MOUNT MAUNGANUI, TAURANGA

- 8 X 8" SLOT ROTATION
- DAILY TRAFFIC – 52,163
- BILLBOARD SIZE – 9 X 3.2M

New high visibility digital site targeting high traffic flow on the new SH2 Toll road/Fly overs seen coming from Tauranga SH29, Papamoa, Rotorua, Whakatane, Eastern Bays and beyond into Mount Maunganui/Bayfair Shopping centre. Grid locked past this site most of the day.





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TOTARA STREET

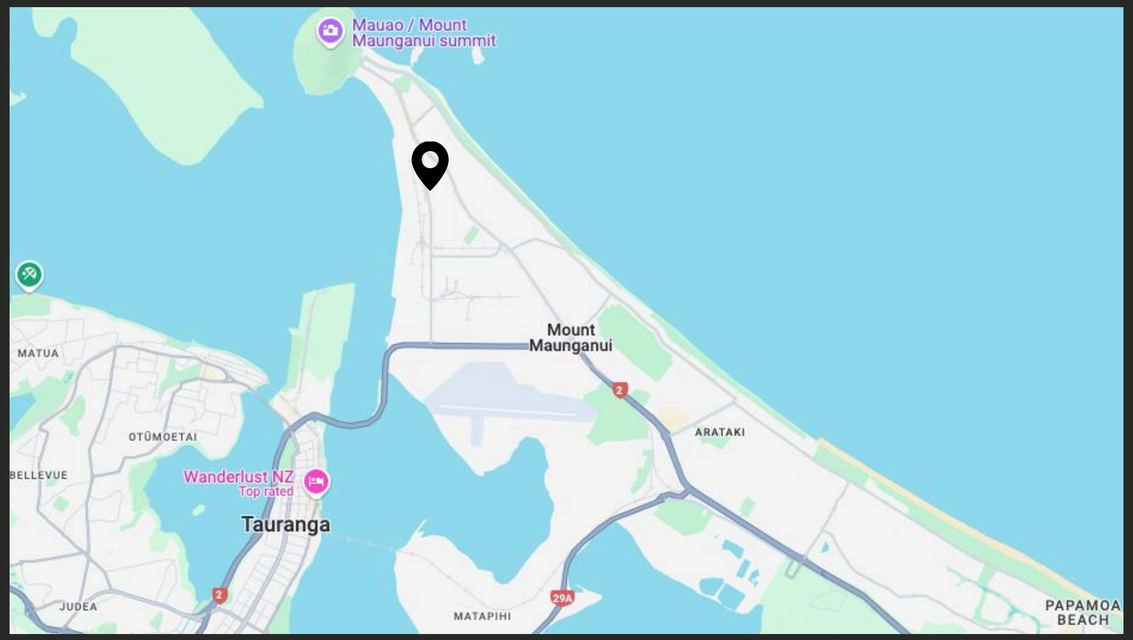
Billboard Reference: Digi10

63 TOTARA STREET MOUNT MAUNGANUI, TAURANGA

- 8 X 8" SLOT ROTATION
- DAILY TRAFFIC – 24,000
- BILLBOARD SIZE – 2.88 X 4.8M

The only billboard site located on Totara Street which is the main road into popular Mount Maunganui. Targets a constant flow of heavy traffic from Tauranga, Hewletts Road, and a lot of out of town visitors. Situated right next to the port and in close proximity to lots of thriving, high end businesses.





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BAYPARK OUT

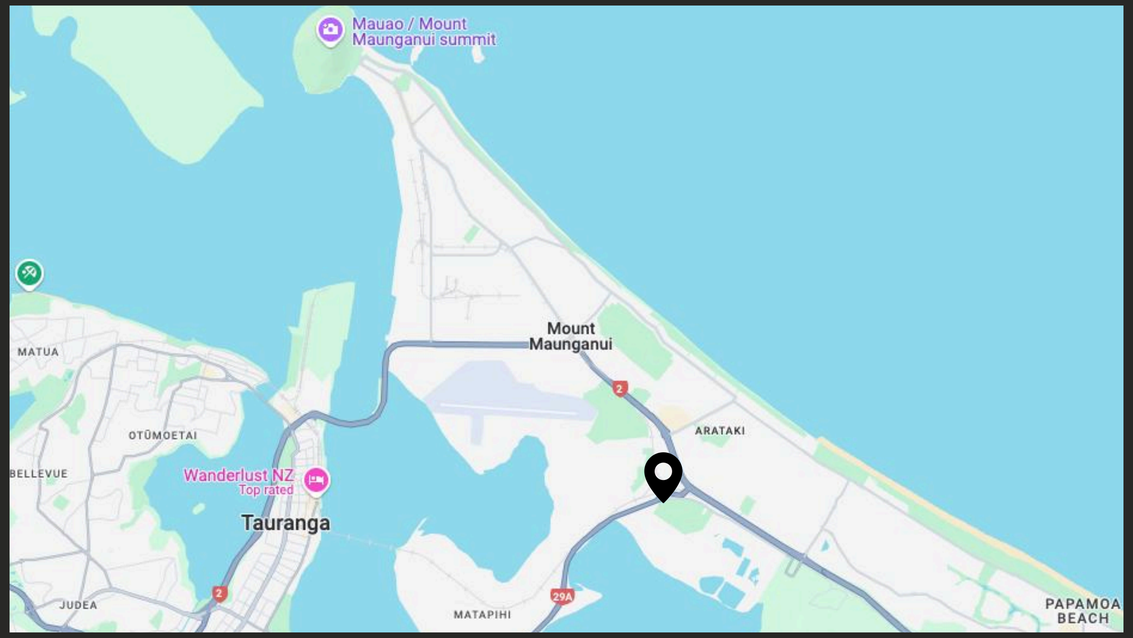
Billboard Reference: Digi13

BAY VENUES, SH29A
MOUNT MAUNGANUI, TAURANGA

- 8 X 8" SLOT ROTATION
- DAILY TRAFFIC – 42,000
- BILLBOARD SIZE – 9 X 3.2M

Located at Bay Venues on SH29A. Bay venues is a sporting and event arena which holds weekly sports activities and major events like speedway, Aims games, music festivals and more. Its the only billboard located on SH29A which runs between Mount Maunganui through to Hamilton via Welcome bay, Gate Pa, Tauranga, The lakes/Tauranga crossing. Huge traffic counts and located on a roundabout so slow traffic approaching the site. This site targets traffic leaving the Mount, Papamoa and beyond.





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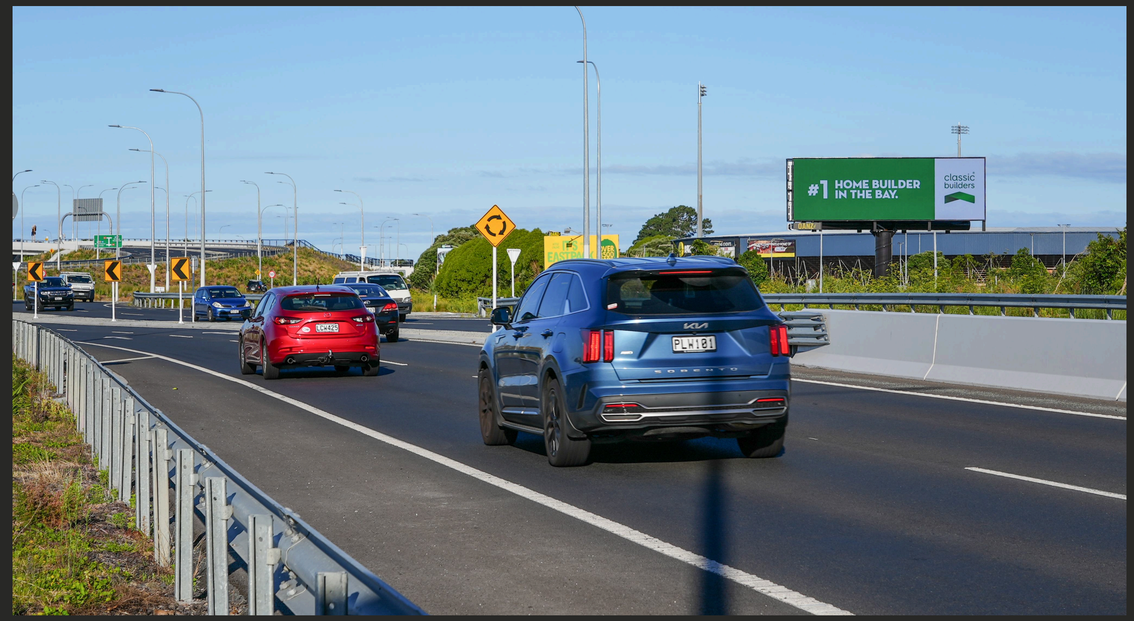
BAYPARK IN

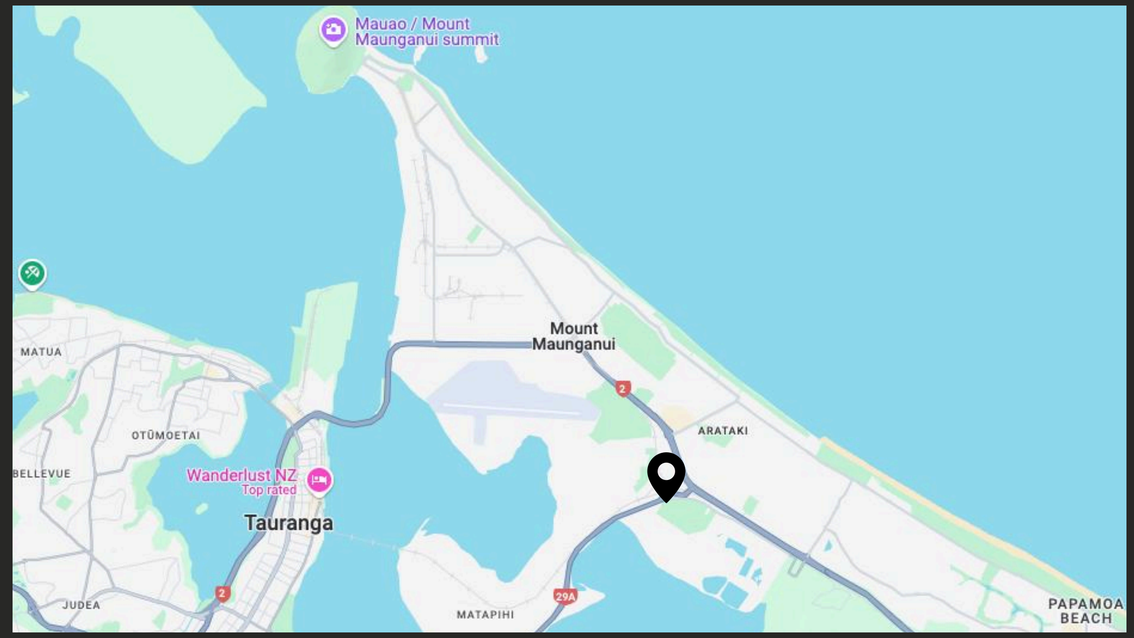
Billboard Reference: Digi14

BAY VENUES, SH29A
MOUNT MAUNGANUI, TAURANGA

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TGA CROSSING

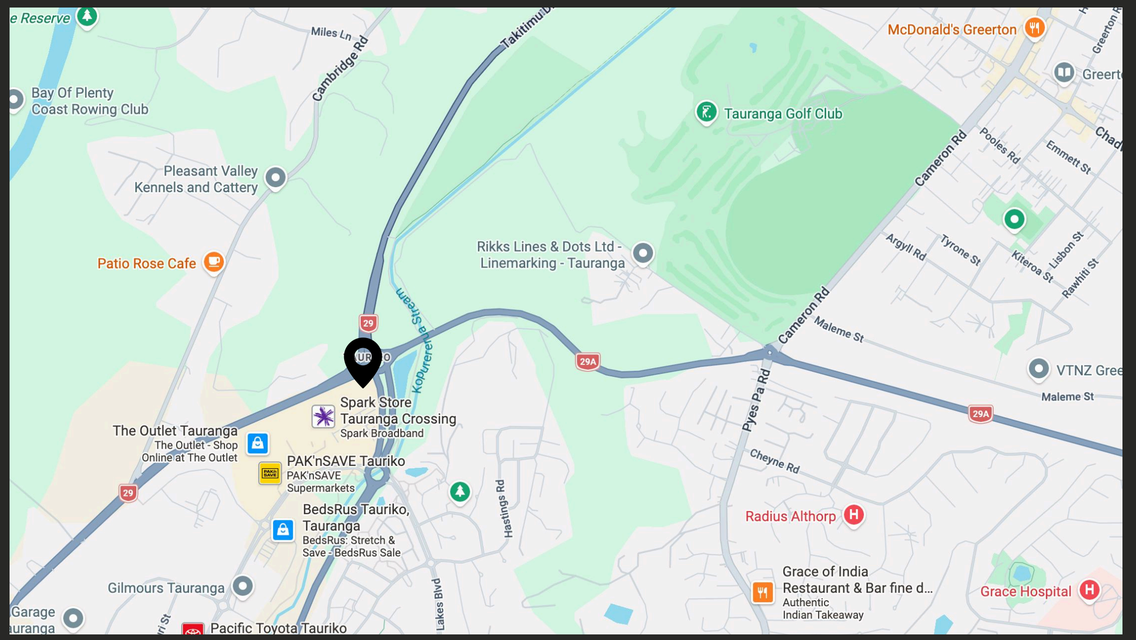
Billboard Reference: Digi15

TAURANGA CROSSING, SH29A, SH29 & SH36, TGA, BOP

- 8 X 8" SLOT ROTATION
- DAILY TRAFFIC – 58,000
- BILLBOARD SIZE – 10.5 X 3.5M

Position your brand at one of the busiest intersections in the Bay of Plenty, right on the corner of Tauranga Crossing - the region's largest Shopping Centre with over 120 stores. This billboard site sits at the convergence of SH29A, SH29, and SH36, capturing constant traffic flowing to and from Hamilton, Rotorua, Tauranga, Mount Maunganui, and beyond. With close proximity to Tauriko Business Estate, the Bay's largest commercial hub, and The Lakes residential subdivision, this site connects you directly with both business and lifestyle audiences.





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TGA CROSSING

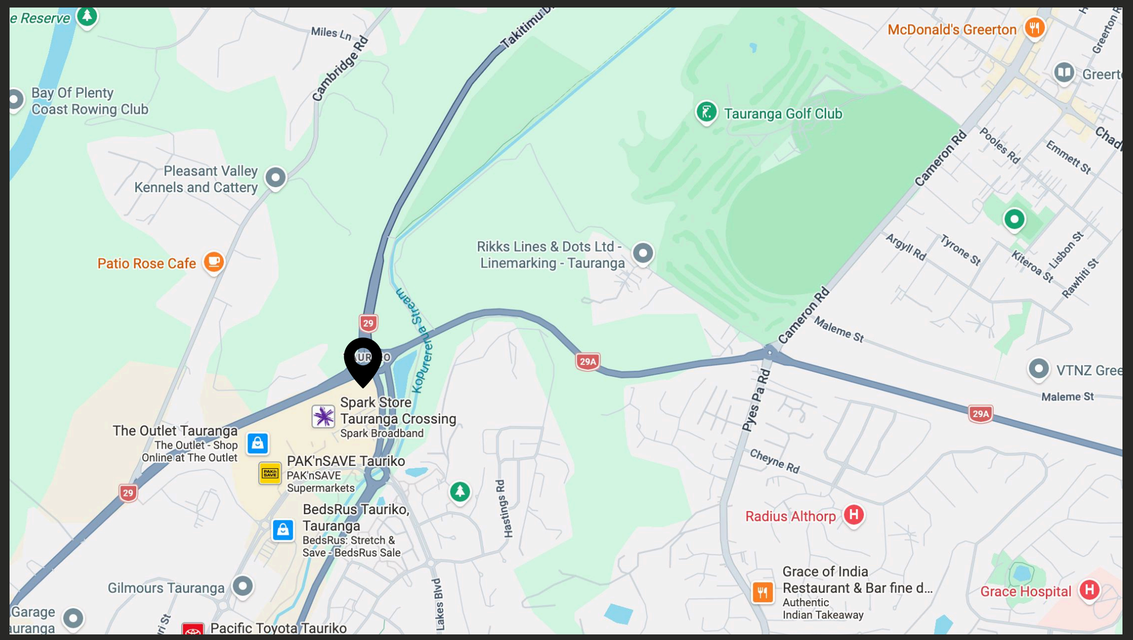
Billboard Reference: Digi16

TAURANGA CROSSING, SH29A, SH29 & SH36, TGA, BOP

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We work with talented local designers who can create your billboard ad.

ARTWORK – ONLY $249*

PROFESSIONAL AD DESIGN

WHY USE A PROFESSIONAL DESIGNER?

- A professional designer makes your billboard visually striking to grab attention instantly.
- They understand layout, colours, and typography to convey your message clearly, even at a quick glance.
- Designers create a polished, memorable look that aligns with your brand and appeals to your target audience.
- Professional design works!

PLEASE ENQUIRE WITH RACHEL

*Conditions apply.